



November 8, 2018

Dear Potential Donor,

Many people have been asking when we will have *Beef in Schools* as part of the Sandy Creek nutrition program. We are here to say SOON, very SOON! In fact, our goal is to have it ready to go at the beginning of second semester! The school nutrition staff have an amazing new kitchen that will offer endless, delicious possibilities for the students. They are ready for us to bring them the beef, so they can use their new appliances and culinary talents to their fullest abilities.

To get the program going, we need your help. We know that not everyone will be able to donate a butcher animal, nor do we want them to, quite honestly. We will need about two full beef per month and we will also need money to pay for processing and transportation of the animal to the locker, as well as returning the meat.

We have made the ask...you may be asking why...

- 1) Students get to eat locally raised beef, packed with nutrition and flavor
- 2) An education component highlighting beef nutrition and agriculture production
- 3) Opportunity for business and communication students to hone their skills
- 4) Build a stronger bond between the school and the community

**Here are some facts that will have you wanting to beef up your child's protein intake:

*** Build Better Brains with Beef *** Among healthy school-age children, increasing zinc intake has been demonstrated to improve cognitive performance. In fact, research from the *American Journal of Clinical Nutrition* suggests zinc has a role in improving recall skills, reasoning, psychomotor function, and attention.

*** Smart Food for Teens *** According to a study published in the *Journal of the American Dietetic Association*, diets rich in lean beef can help teenagers maintain their levels of usable iron, teach important balanced eating habits, and dispel misperceptions that healthy diets can't taste good.

*** Iron to Battle ADHD *** A report in the *Archives of Pediatric and Adolescent Medicine* found that 84 percent of children studied who had attention deficit hyperactivity disorder (ADHD) also had abnormal iron stores. In addition, researchers found the children with the lowest iron stores had the most severe ADHD symptoms. Researchers suggest these children could benefit from additional iron intake.

*** Satisfy Hunger with High-Quality Protein *** Numerous studies have shown that dietary protein is more satiating than carbohydrates and fat. A study, "Inadequate Dietary Protein Increases Hunger and Desire to Eat in Younger and Older Men," published in *the Journal of Nutrition* showed that protein intake below the Recommended Dietary Allowance can lead to increased hunger and a desire to eat among men.

To clarify our request, we do need donations of beef animals. They can be cull cows, as ground beef will be used in many menu items. We ask that cows have been fed grain for several weeks before going to the packer, so as to eliminate chance of off flavor. We also need cash. **We intend to solicit donations only every 3 years. Please submit the enclosed pledge/donation form to make your contribution.** If you have questions, please contact Matt or Dawn Caldwell, Bill Pohlmeier, Brian or Julie Shaw, Sara Hemberger, or Tim Sladek.

Sincerely,

The SC Beef Boosters Committee



SC Beef Boosters Committee Members

Matt & Dawn Caldwell

Keith and Sara Hemberger

Bryan Hinrichs

Bill & Lyndsey Pohlmeier

Brian and Julie Shaw

Dr. Gary Roher

Rochelle Schoneberg

Dr. Steven & Nanette Shackelford

Tim Sladek

Mattison Sullivan

Jacob Goldfuss

Linda Skalka

Jason Searle

Julie Studnicka

Sandy Creek Beef Program



Together, local producers and supporters have made the commitment to bring healthy, nutritious, and flavorful beef to the students of Sandy Creek.

WAYS TO GET INVOLVED

- Letter of Commitment: Producers can sign a commitment letter to donate a quality cull animal within a 3-year period. You will receive a receipt for your donation that may provide a tax incentive.
- Monetary donations can be made to the Sandy Creek Foundation in the name of the **SC Beef Boosters**. The purpose of this account includes, but is not limited to, covering processing costs related to locally donated meats and nutrition education expenses. Monetary donations are tax deductible.

RECOGNITION PROGRAM

	Beef Booster \$25 - \$249	Wrangler \$250 - \$499	Top Hand \$500-\$999	Trail Boss Beef Donation or \$1,000 and up
Be invited to a program kick-off-day barbeque at the school in January or February.	X	X	X	X
Receive a program window sticker and be listed on the school website and local newspapers.	X	X	X	X
Receive a personalized SC Beef Booster banner to hang in your office or business.		X	X	X
Get your name added to the program banner on display in the school.			X	X
Participate in a Trail Boss luncheon at the school and be recognized by the students.				X

ALL LEVELS OF SUPPORT ARE WELCOME AND APPRECIATED!

Please complete the back of this form

Your name: _____

Description of your contribution: _____

Name as you would like it to appear on recognition list: _____

Preferred phone number: _____

Email address: _____

Signatures:

Donor's _____ Date _____

School Representative _____ Date _____

SCBB Coordinator _____ Date _____

**THANK YOU FOR YOUR COMMITMENT TO
THE SANDY CREEK BEEF PROGRAM!**



Return form to:
SC Beef Boosters
30671 Hwy 14
Fairfield, NE 68938

